

NEWS RELEASE



MEDIA INQUIRIES:

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FOR IMMEDIATE RELEASE

Clear majority want Fennell charged with municipal fraud

Two thirds or more approve of Jeffrey, are happy with election outcome

TORONTO January 15th, 2015 - In a random sampling of public opinion taken by the Forum Poll™ among 843 Brampton voters, fully 7-in-10 agree former Mayor Susan Fennell should be charged with municipal fraud for her part in the city hall spending scandal (70%). Fewer than one fifth disagree (17%) and about a tenth have no opinion on the issue (13%). Agreement that Fennell should face charges is typical of the youngest (75%), the less wealthy (\$20K to \$40K - 75%), the wealthy (\$80K to \$100K - 80%) and John Sanderson voters (81%)

Half say Jeffrey will clean up Fennell's mess

One half agree Mayor Jeffrey will clean up "the mess left by the spending scandal at city hall" (47%), while just more than a quarter disagree (28%). One quarter do not express an opinion (25%).

Two thirds agree firings are needed, less agreement Jeffrey will follow through

While two thirds agree firings need to take place among senior city hall staff (66%), fewer agree Mayor Jeffrey will carry out these firings (44%). Less than a fifth disagree staff need to be fired (16%) while close to 4-in-10 disagree the new mayor will carry them out (38%). In each case, about one fifth don't share an opinion (17% and 18%, respectively).

Two thirds approve of Mayor Jeffrey

Two thirds of Brampton voters approve of the job Linda Jeffrey is doing as mayor (66%), while one third do not approve (34%). By the same token, as many as 7-in-10 voters are happy with the outcome of the mayoral election (70%), while one quarter are not happy (26%). Approving of Mayor Jeffrey is characteristic of the mid aged (45 to 54 - 73%) and oldest (73%), mid income groups (\$40K to \$60K - 72%) and wealthiest (\$100K to \$250K - 73%), provincial Liberals (74%) and New Democrats (77%) who live east of Hurontario (72%), primarily southeast (76%). Being happy with the outcome of the mayoral election is common to the wealthiest (\$100K to \$250K - 76%), provincial Liberals (77%) and New Democrats (80%).

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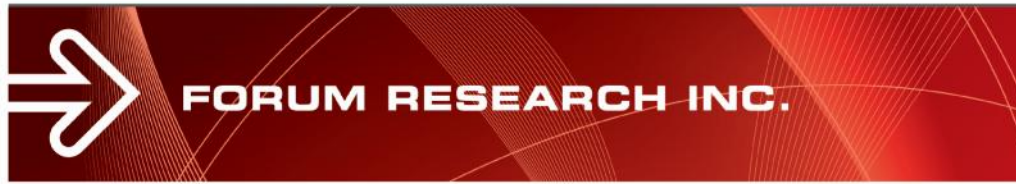
January 15th, 2015

HIGHLIGHTS:

- Fully 7-in-10 agree former Mayor Susan Fennell should be charged with municipal fraud for her part in the city hall spending scandal (70%).
- One half agree Mayor Jeffrey will clean up "the mess left by the spending scandal at city hall" (47%).
- While two thirds agree firings need to take place among senior city hall staff (66%), fewer agree Mayor Jeffrey will carry out these firings (44%).
- Two thirds of Brampton voters approve of the job Linda Jeffrey is doing as mayor (66%).

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“While Mayor Jeffrey does not match the extremely high approval ratings for her neighbour, Mayor Crombie of Mississauga, nor does she, nor anyone else, approach the stratospheric approval ratings enjoyed by Mayor McCallion, yet she has endeared herself to the voters of Brampton. While they agree she will take the necessary steps to clean up the mess left behind by the Fennell administration, there is some doubt she will fire those responsible, something most voters agree needs to be done,” said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

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- “While Mayor Jeffrey does not match the extremely high approval ratings for her neighbour, Mayor Crombie of Mississauga, nor does she, nor anyone else, approach the stratospheric approval ratings enjoyed by Mayor McCallion, yet she has endeared herself to the voters of Brampton. While they agree she will take the necessary steps to clean up the mess left behind by the Fennell administration, there is some doubt she will fire those responsible, something most voters agree needs to be done,” said Forum Research President, Dr. Lorne Bozinoff.

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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 843 randomly selected voters in Brampton, Ontario. The poll was conducted on January 15th, 2015.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

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Susan Fennell to be Charged with Municipal Fraud

'Do you agree or disagree former mayor Susan Fennell should be charged with municipal fraud over the spending scandal at Brampton City Hall?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	843	70	137	192	213	231	388	455
Agree	70	75	70	66	69	65	73	67
Disagree	17	12	19	19	21	18	18	16
Don't know	13	13	11	16	10	17	9	17

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	843	76	145	120	106	89	139
Agree	70	74	75	72	70	80	62
Disagree	17	11	12	13	18	16	26
Don't know	13	15	13	15	12	5	12

Provincial Vote Preference

%	Total	Progressive Conservative	Liberal	NDP	Green	Other parties
Sample	843	233	292	97	28	48
Agree	70	67	71	70	72	84
Disagree	17	18	18	17	17	8
Don't know	13	15	11	13	11	8

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Mayor Jeffrey to Clean Up the Mess

'Do you agree or disagree Mayor Jeffrey will clean up the mess left by the spending scandal at Brampton city hall?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	843	70	137	192	213	231	388	455
Agree	47	43	50	47	49	46	48	45
Disagree	28	30	31	26	28	23	29	28
Don't know	25	27	20	27	23	31	24	27

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	843	76	145	120	106	89	139
Agree	47	42	49	53	44	52	43
Disagree	28	30	20	30	32	29	34
Don't know	25	28	30	17	25	19	23

Provincial Vote Preference

%	Total	Progressive Conservative	Liberal	NDP	Green	Other parties
Sample	843	233	292	97	28	48
Agree	47	42	52	60	30	47
Disagree	28	35	24	17	49	24
Don't know	25	23	25	23	21	29

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Spending Scandal: Senior City Hall Staff to be Fired

'Do you agree or disagree senior city hall staff need to be fired over the spending scandal?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	843	70	137	192	213	231	388	455
Agree	66	69	69	67	64	57	71	62
Disagree	16	17	17	16	17	15	16	17
Don't know	17	14	14	16	20	29	13	21

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	843	76	145	120	106	89	139
Agree	66	73	74	55	78	62	67
Disagree	16	9	12	22	8	28	20
Don't know	17	19	14	23	14	11	14

Provincial Vote Preference

%	Total	Progressive Conservative	Liberal	NDP	Green	Other parties
Sample	843	233	292	97	28	48
Agree	66	71	62	71	76	77
Disagree	16	15	21	13	16	15
Don't know	17	14	17	16	7	8

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Spending Scandal: Mayor Jeffrey to Fire Staff

'Do you agree or disagree Mayor Jeffrey will fire those at city hall who are responsible for the spending scandal?'

[Agree staff need to be fired]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	536	49	95	129	134	129	275	261
Agree	44	35	47	50	53	46	45	44
Disagree	38	52	33	30	31	26	36	39
Don't know	18	13	20	20	16	28	19	17

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	536	48	92	76	77	57	86
Agree	44	52	56	49	49	35	32
Disagree	38	31	29	32	33	39	60
Don't know	18	17	15	19	18	26	8

Provincial Vote Preference

%	Total	Progressive Conservative	Liberal	NDP	Green	Other parties
Sample	536	154	182	65	20	31
Agree	44	44	52	45	46	38
Disagree	38	40	23	38	43	50
Don't know	18	16	25	17	11	12

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Approval of Linda Jeffrey

'Do you approve or disapprove of the job Linda Jeffrey is doing as mayor?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	843	70	137	192	213	231	388	455
Approve	66	60	64	73	69	73	67	66
Disapprove	34	40	36	27	31	27	33	34

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	843	76	145	120	106	89	139
Approve	66	64	62	72	66	56	73
Disapprove	34	36	38	28	34	44	27

Provincial Vote Preference

%	Total	Progressive Conservative	Liberal	NDP	Green	Other parties
Sample	843	233	292	97	28	48
Approve	66	60	74	77	46	72
Disapprove	34	40	26	23	54	28

For more information:

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